WCIT 2008
MALAYSIA
MAY 18 - 22, 2008

16th World Congress on Information Technology

Kuala Lumpur, Malaysia

THE GLOBAL IMPACT OF INFORMATION AND COMMUNICATIONS TECHNOLOGY:

▸ **ENABLE** BUSINESSES ▸ **EMPOWER** SOCIETIES ▸ **ENRICH** ECONOMIES

www.wcit2008.org

Delegate Information

Global Opportunities at Gathering of Great Minds

Take the opportunity to build your business on a global scale, while gaining valuable insights from some of the world's greatest minds. Take the opportunity to be part of a world-class event in an exotic location. Take this opportunity at the 16th World Congress on Information Technology in Kuala Lumpur, Malaysia, May 18 – 22, 2008.

Olympics of ICT

Often referred to as the 'Olympics of ICT World', WCIT is the premier global ICT (information and communications technologies) congress that will bring together global leaders from business, government and academia to impact economic and social development through the exchange of policies and ideas on technology.

WCIT 2008 is expected to draw over 2,500 participants from more than 80 countries worldwide.

Held once every two years, WCIT's previous host cities have included Austin in Texas, Taipei, Adelaide, London, Paris and Yokohama.

WCIT is the flagship event of the World Information Technology and Services Alliance (WITSA), a consortium of 73 international ICT organizations whose members comprise more than 90% of the global ICT market.

Build Global Partnerships

Forge strategic partnerships with ICT players from among the more than 2,500 participants converging in Kuala Lumpur.

WCIT 2008 offers a unique opportunity to network through a Link Program for business matching and a series of business-to-business (B2B), business-to-government (B2G) and business-to-industry (B2I) meetings.

Capitalize on the Asian Opportunity

Western delegates can gain access into the lucrative markets of Asia, while Asian delegates can attract investors at WCIT 2008.

Through its multi-ethnic diversity, Malaysia is an ideal gateway into Asia including the emerging markets of China, India, Indonesia and the Middle East.

Malaysia is also home to the Multimedia Super Corridor (MSC Malaysia), one of the region's most dynamic testbeds for new and innovative products, services and applications in ICT.

Tap Great Minds

Gain valuable insights on global business trends, socio-economics and current world issues from some of the greatest minds today.

Keynote speakers for WCIT 2008 are expected to include some of the most prominent and respected global personalities in government and industry.

Among the speakers at previous WCIT events were Malaysian Prime Minister Dato' Seri Abdullah Ahmad Badawi, former Heads of State The Rt. Hon. Lady Margaret Thatcher and President Mikhail Gorbachev, former US Secretary of State General Colin Powell, Michael Dell of Dell Inc., Intel Corp President Paul Otellini and Microsoft CEO Steve Ballmer.

Take Part in Global Exchange

Participate in and gain a first-hand perspective of global industry players' stand on current issues relevant to ICT.

WCIT 2008 incorporates a three-day congress to address global impact issues such as digital divide, healthcare, education, privacy and security.

Other issues to be discussed include the following:
- Poverty Reduction
- Digital Convergence
- ICT Business Model
- Future of the World Wide Web
- Intellectual Property Rights
- Technology & User Collaboration
- Disruptive ICT Technologies
- e-Democracy
- ICT for the Environment
- Mobile Computing
- Knowledge Management
- Software Development
- Innovation
- Technopreneurship
- e-Business Trends
- e-Government
- Asian Opportunity
- Smartsourcing
- ICT for Peace
- Internet Governance
- Creative Content
- Digital Lifestyle
- e-Commerce

See Showcase of ICT

WCIT 2008 includes an ICT exhibition, offering delegates the opportunity to view the latest ICT products, services and applications for benchmarking.

> **Through its geographic location, cultural diversity and emerging knowledge economy, Malaysia is ideally-placed to be a gateway into Asia and from Asia to the rest of the world.**
> *– Dato' Badlisham Ghazali,*
> *Chairman of WCIT 2008 and CEO of*
> *Multimedia Development Corporation*

> **No single event can offer the scope of opportunities and potential to grow your business on a global scale as WCIT.**
> *– George Newstrom,*
> *Chairman of the World Information*
> *Technology & Services Alliance (WITSA)*

Key Highlights of WCIT 2008

Apart from the three-day Congress and ICT Exhibition, other key highlights of WCIT 2008 include the following:
- Link Program (Pre-arranged B2B / B2G / B2I Meetings)
- WCIT 2008 Golf Tournament
- Motorsports Experience
- Malaysia Truly Asia Tours (Spouse Program and Pre / Post Congress Tours)
- Trade & Investment Tours to Cyberjaya & other Technology Parks in Malaysia
- Social Events (Welcome Reception, WITSA Awards Dinner, Batik Fashion Show and Networking Dinners)

Experience an Exotic Getaway

Take the chance to visit Malaysia, a nation that is truly Asia with its unity in diversity, blend of East and West, unique tourist attractions and tropical climate.

A Must-Attend Event for:

- Chief Executive Officers
- Chief Financial Officers
- Chief Information Officers
- Senior IT Executives
- Management Consultants
- Senior Government Officials
- University Presidents
- Research Scientists
- Chief Operating Officers
- Chief Security Officers
- Chief Marketing Officers
- Venture Capitalists
- Ministers of IT
- Heads of State
- Professors
- Industry Analysts

WCIT 2008 Program

		Sun, May 18	Mon, May 19	Tue, May 20	Wed, May 21	Thu, May 22	Fri, May 23
Experience	Golf / Motorsport/City Tour	●					
Congress			●	●	●		
Exhibition			●	●	●		
Link Program	B2B Meetings		●	●	●		
	B2G / B2I Meetings		●	●	●		
Tours	Spouse Program		●	●	●		
	Pre and Post Tours	●				●	●
	Tech / Invest Promotion				●		

* Program is subject to change without prior notice

Swift Swallow promotional offer!

USD 950*

Normal pricing
USD **1,195***

Valid until FEBRUARY 29, 2008.

*Rate Per Delegate
Exchange rate based on USD 1 = MYR 3.50

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WITSA   **ASOCIO** Asian-Oceanian Computing Industry Organization